

More flexibility for workshops: The new HPW adhesive weight bar type 355 2.0 is here!

Veitshöchheim, 1. April 2025

HOFMANN POWER WEIGHT, a WEGMANN automotive brand, is expanding its range to include the practical adhesive weight bar type 355 2.0. This latest version of the tried-and-tested 355 2.0 steel adhesive weight roller is characterized by its user-friendly and precise application, which is specifically tailored to the requirements of modern workshops.

Optimized for precise applications

The adhesive weight bar type 355 2.0 impresses with its optimized segment design, which also enables improved adaptation to smaller rim radii. This ensures particularly precise fitting and makes work in the workshop easier. With a practical 5g segmentation, the bolt also offers flexible handling, which is a great advantage in the spare parts market. Handling is facilitated by the protruding protective film (finger lift), which makes it easier to remove the adhesive tape. The latch itself is made of high-quality steel and is galvanized and powder-coated to protect it from environmental influences. This guarantees durability and robustness in daily use.

Diverse selection for individual requirements

The adhesive weight bolt type 355 is available in four different versions. Firstly, they are available in the colors SILVER and BLACK. In addition, the latches differ in two adhesive tape options:

- SPEEDLINER® adhesive tape: removable without leaving any residue, ideal for sensitive rim surfaces.
- ULTRALINER® tape: High adhesive strength for reliable fixing even on more demanding surfaces.

This selection enables workshops to find the optimum solution for their specific requirements and thus make the fitting process more efficient.

For more information about the new <u>adhesive weight bar type 355 2.0</u> and other HOFMANN POWER WEIGHT products, visit our <u>B2B Partner Shop.</u>



ABOUT HOFMANN POWER WEIGHT:

HOFMANN POWER WEIGHT offers a comprehensive product range of balancing weights, valves, TPMS and accessories. The brand develops and manufactures balancing weights in OEM quality and high-quality universal weights for cars, trucks and motorcycles. The premium manufacturer is the world market leader in its field and impresses with innovations down to the smallest detail as well as absolute precision in large and small series. HOFMANN POWER WEIGHT is a strong brand of WEGMANN automotive.

ABOUT WEGMANN AUTOMOTIVE

WEGMANN automotive is the world market leader for balancing weights and battery pole sleeves. The company is part of a globally active group of companies and supplies balancing weights, battery terminals and valves to all well-known automobile manufacturers and leading spare parts trade organizations worldwide. WEGMANN automotive is part of the WEGMANN Group, which also includes the companies KNDS and Schleifring. The group is based in Munich and employs more than 6,000 people worldwide.

FOR PRESS INQUIRIES PLEASE CONTACT:

Marisa Grün Head of International Marketing Phone: +49 931 / 32104 o

E-mail: marisa.gruen@wegmann-automotive.com

WEGMANN automotive GmbH Rudolf-Diesel Str. 6 97209 Veitshöchheim